

Cason Kirkpatrick

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OBJECTIVE: To obtain a position in Marketing, Social Media Marketing, Management/Operations

EDUCATION: Bachelors of Science in Marketing
Lewis University, Romeoville, Illinois

EXPERIENCE:

Each of the following positions improved my skills in marketing and social media marketing. They also helped me to develop a strong work ethic, self-motivation, strong written and verbal communication skills, a philosophy of life-long learning, tact and diplomacy, a keen sense of responsibility, adaptability and work-related flexibility.

- **Regional Field Marketing Manager** Jan. 2021 - Current
PGA TOUR Superstore, Midwest Region
- **Salesman / Marketing** Sept. 2020 – Jan. 2021
4 Wheel Parts, South Elgin, IL
- **Director of Marketing** Jan. 2019 – June. 2020
Boulder Boats, Henderson, NV
- **Marketing Specialist / Marina Operations Manager** Sept. 2017 – Jan. 2019
Gordy's Marine, Fontana, Wisconsin
- **Marketing Specialist / Manager** Sept. 2016 – Sept. 2017
Livernois Motorsports & Engineering, Dearborn Heights, Michigan

AWARDS

- Dean's List, Lewis University, Four semesters
- Recipient, Rookie of the Year for Work Excellence, Gordy's Marine, 2012
- Recipient, Employee of the Year, Gordy's Marine, 2013
- Recipient, Employee of the Year, Gordy's Marine, 2014
- Fine Arts Magazine Published Work, Photography, 2014 and 2015

CDL - Class A
Certified
2020 - 2025

SKILLS

- Expert Knowledge in Microsoft Suite, Teams, PowerPoint, Word, Excel
- Expert in Mac and PC computer platforms
- Expert in customer service, relations, and employee leadership
- Proficient in HTML Code, Photoshop, Illustrator, Final Cut, Adobe Suite, SurveyMonkey
- Proficient in Multi-Media Marketing
- Ability to create and form a marketing plan for products, events, and brand awareness
- Ability to read and react to a certain event to better place a product or service in a successful marketing area
- Ability to manage 90+ employees along with marketing tactics